

Curriculum SwapShop



**CREATIVE IDEAS
FOR TEACHING
AND PRODUCING
MEDIA WITH
LIMITED
RESOURCES**

**Courses, Curricula and Administration
BEA 2011**

Curriculum SwapShop

A forum for sharing ideas, exercises, and assignments

This year's focus:

Creative ideas for using affordable technologies to prepare students for working in the media.

Why this focus?

- Tight budgets and limited resources are here to stay
 - In the academy and the industry
- How can we take advantage of affordable technologies to meet our learning objectives and prepare students for the profession?

Session Presentations

Discovering and Using Local Allies to Broadcast Student TV Productions

Ralph R. Donald, Southern Illinois University Edwardsville

Sound Solutions: Incorporating Audio Into Course Projects at Little or No Cost

Kim Fox, The American University in Cairo

Media Aesthetics and Basic Production through Camera Phones and Free Software

Christopher Strobel, Northern Kentucky University

Blogging for Student Newscasters: Using WordPress and Facebook for Internal and External Communication

Ginger Loggins, Kansas State University

Cutting Creation Costs: Drawing from Templates Courtesy of the World Wide Web

Paul T.M. Hemenway, Lamar University

Integrating Weebly and Go Daddy into an Audio Production Portfolio Class

Daniel Walzer, Art Institutes International of Minnesota